



SPONSORSHIP PACKAGES

November 9, 2019 | 6:30pm

Gotham Hall | 1356 Broadway at 36th Street, New York, NY 10018

	Visionary Sponsor \$250,000	Diamond Sponsor \$100,000	Platinum Sponsor \$75,000	Gold Sponsor \$50,000	Silver Sponsor \$25,000
Seats	3 VIP Tables	2 VIP Tables	1 VIP Table	1 VIP Table	1 VIP Table
Invitation to Pre-Event Reception with Keynote Speakers	*	*	*	*	*
Donor Plaque with Name on Ekal Project chosen for Support	*	*	*	*	*
Color Center Spread Ad in Gala Brochure	*	-	-	-	-
Full Page Ad in Gala Brochure	-	*	*	*	-
Half Page Ad in Gala Brochure	-	-	-	-	*
One on One Red Carpet Interview	*	*	*	*	*
Video Message of Sponsor Played During Event	*	*	-	-	-
Special Recognition by Host	-	-	*	*	*
Title on All Gala Marketing, Advertising, PR Material	*	-	-	-	-
Social Media Cross Promotions	*	*	-	-	-
Speaking Opportunity at Gala	*	*	-	-	-
Company Banner Displayed at Event	*	*	*	*	-



A BETTER FUTURE STARTS WITH EDUCATING EVERY CHILD.

Make a difference. Your Support Counts.

Special Projects

Integrated Village Development	\$250,000
Ekal on Wheels	\$70,000
Telemedicine	\$50,000
Tailoring Training Center	\$30,000
Digital Literacy Training Center	\$30,000
E-Shiksha - Teaching with Tablets	\$15,000

Support for Ekal Schools

Annual Support for 30 Schools	\$10,950
Adopt a School for Life	\$5,000

For more information on sponsorship, please contact
Mohan Wanchoo at mohan.wanchoo@ekal.org





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E-SHIKSHA – TEACHING WITH TABLETS



DONATION NEEDED:
\$15,000/30 VILLAGES

Tablets provide a unique opportunity to increase the breadth and depth of the curriculum provided at Ekal Schools. Using tablets in the schools helps bring digital literacy to children at a very young age.

TAILORING TRAINING CENTER



DONATION NEEDED:
\$30,000/CENTER
COVERS CAPITAL EXPENDITURES AND OPERATIONAL EXPENSES FOR 3 YEARS

Female empowerment is at the core of Ekal's village development activity. Tailoring training has been an effective skill that not only enables women to have decent clothes for themselves and their families, thus improving their self-confidence, but also provides good income-earning opportunities.

EKAL ON WHEELS



DONATION NEEDED:
\$70,000/BUS
COVERS CAPITAL EXPENDITURES AND OPERATIONAL EXPENSES FOR 3 YEARS

Ekal on Wheels is a mobile computer lab that is taken into the villages to bring awareness about computers and provide basic digital literacy to the villagers. The program has proven to be highly effective in building self-confidence in the villagers. They no longer feel left out in the digital age. Ekal has partnered with the innovative Spoken Tutorials project developed at IIT Bombay, the premier higher educational institution in India to provide the training. The first bus was rolled out in Karanjo, Jharkhand in 2015. Hewlett Packard and India Today recognized this pioneering effort with the presentation of the Digital Trailblazer Award.

DIGITAL LITERACY TRAINING CENTER



DONATION NEEDED:
\$30,000/CENTER
COVERS CAPITAL EXPENDITURES AND OPERATIONAL EXPENSES FOR 3 YEARS

In the 21st century, with technology making great inroads into every walk of life in India, digital literacy provides huge opportunities. The digital literacy training centers run short-term courses that allow graduates to get a basic understanding of word processing, spreadsheets, accounting software and the Internet. Graduates not only are able to apply for jobs at government offices, but also are able to run Internet cafés to help others. This provides good income-earning opportunities.

INTEGRATED VILLAGE DEVELOPMENT



DONATION NEEDED:
\$50,000/YEAR
FOR 5 YEARS

To uplift and empower the underprivileged sections of rural and tribal villages of India, Ekal proposes various interventions for 30 village clusters under its project called 'Integrated Village Development'. The interventions are cohesive and address all the major issues/problems affecting the progress of rural villages.

TELEMEDICINE



DONATION NEEDED:
\$50,000/30 VILLAGES

Bringing health services to the last mile is an important goal for Ekal Arogya, the health wing of Ekal. Advancement in telemedicine has opened up new avenues to bring quality healthcare to Ekal villages. The effort has been piloted in Odisha. The success of the pilot has encouraged us to expand the program.

For more information on sponsorship, please contact Mohan Wanchoo at mohan.wanchoo@ekal.org

